



## Overview

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- The partners of 41 North began their careers in 1981 with the founding of Trenwith Capital
- Specializing in Corporate finance, Mergers & Acquisitions, and Valuations & Risk assessment, 41 North has experience in over 200+ transactions across a wide array of industries
- The principles of 41 North Partners pride ourselves on educating our relationships and client's on the current markets, process, and options they may have in the near future

## Industry Focus

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- 41 North has extensive experience serving a wide range of domestic and international clients in the following industry sectors:
  - Consumer products
  - Apparel & Retail
  - Restaurants & Food Services
  - Industrial Products
  - Technology
  - Business Services
  - Healthcare

## Client Profile

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- Closely held Business Owners & Founders in the early or late stages of contemplating a minority or majority liquidity event or sale
  - Revenues of \$10MM to \$200MM
  - EBIDTA of \$1MM to \$20MM
- Companies interested in growth capital and recapitalizations
- Companies interested in new platform acquisitions, as well as add-on acquisitions
- Restructuring and 363 sales

## Team

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### J. Keith Yonkers

#### *Managing Director*

Keith Yonkers is Managing Director of 41 North Advisors. His 25-plus years of financial experience includes investment banking and private banking as well as leadership roles with Citigroup and Deutsche Bank. His background also includes several years at IBM in Los Angeles as a major accounts manager, where he also worked closely with middle market companies.

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### Ron E. Ainsworth

#### *Managing Director*

Ron E. Ainsworth has over 35 years of investment banking experience. Ainsworth has overseen more than 400 transactions, totaling over \$15 billion across an array of industries including food services, healthcare, manufacturing, apparel and technology. Ainsworth served as Managing Director on Trenwith Group's international corporate finance committee, providing advisory services in 110 countries.

[ron@41-north.com](mailto:ron@41-north.com)

### Andrew Boyd-Jones

#### *Managing Director*

Andrew Boyd-Jones has been involved in Corporate Finance, Mergers & Acquisitions, and Private Equity investing for over thirty years. He co-founded Trenwith Capital with Ron Ainsworth in 1981 and prior to that was a member of the Bankers Trust LBO team in Los Angeles. Boyd-Jones holds a BA in Economics from the University of Virginia and a MSc in Economics from the London School of Economics

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## 41 North Partners: Selected Tombstones

### NuView Financial Services



*NuView Financial Services acquired certain assets from Sorrento Capital LLC*

41 North Advisors acted as the advisor on the transaction

### InformationLogix



*Information Logix was recapitalized with equity and senior debt*

41 North Advisors acted as the advisor on the transaction



*Has been acquired in an exclusive sell-side transaction*

41 North Advisors acted as the advisor on the transaction

### LoanLeaders of America



*Loan Leaders was acquired by a private investment group*

41 North Advisors acted as the advisor on the transaction

### Land Home Financial Services



*NuView Financial Services was acquired by Land Home Financial Services – 42<sup>nd</sup> largest Mortgage broker in the US*

41 North Advisors acted as the advisor on the transaction



*Has acquired*



41 North Advisors acted as the advisor on the transaction



*Has been acquired by THP Capstar, Inc. pursuant to section 363 of the U.S Bankruptcy code*



CAPSTAR PARTNERS

41 North Advisors acted as the advisor on the transaction

### Porthos Management



*Porthos Holdig acquired minority interest in 3 Pam LLC.*

41 North Advisors acted as the advisor on the transaction



*Boats.com Inc, operator of the market leading websites boats.com and yachtworld.com has been acquired by trader publishing company*

41 North Advisors acted as the advisor on the transaction